

Minutes April 2, 2013 ADVOCACY TASK FORCE

Human Services Department 234 N. Central Ave., 3rd Fl., Phoenix, AZ 85004

Call to Order –9:11 a.m.

Roll Call: Quorum

Present Tina Huff, Chair (T); Shellie Frey (T), Patricia Wallace (P), Belinda Hanson (T),

Absent: Rodney Pack (A)

Staff: Dawn Zimmer; Martin Moreno

Approval of Minutes – Action

Shellie made a motion to approve Mar. 5, 2013 minutes; Patricia seconded and motion carried

• Focus on legislation/appropriations – Discussion

- Seguestration remains the main focus.
- Waiting for additional information from the state.
- Received some very vague scenarios that will not be distributed until something firm can be communicated
- We are still anticipating a 10% reduction
- Bill and Kelsie attended the National Association of Workforce Boards (NAWB) meeting in D.C. March 9-12, 2013.
 Information will be shared to the MWC Full Board

• Employer Event -- Discussion

- Invitations should be available to network this week.
- Received email from Fred, our free Keynote speaker, he will speak to the topic of behavioral interviewing as a method of to reduce cost
- Invitation will be sent out as a PDF with buttons that are hyperlinked for RSVP
- Big picture WIA/HSD should be presented to attendees similar to 2/28 Board presentation
- Center/program partners providing employer services may be recognized, possibly provide remarks at end
- PWC and ACA to be invited, encouraged to share invitation, offered opportunity to present
- Request for catering services released today. Expenses pre-approved by Patricia.
- Invitations and agenda will be developed, HSD website technology to be used if possible.
- Invitations to be networked through Board and other contacts. (Goodwill, DES, Collaborative etc.)
- Tina will host/welcome at WVCC event; Shellie will host/welcome at EVCC. Calendar notices to be sent.
- Call to the Public Staff noted a draft of the March/April ION will be shared as soon as complete.
- Adjournment Meeting ended 9:42 a.m.